



Title of the Event	Club Events
Date	31 July 2025
Time	3:00 pm to 3:30 pm
Target Audience	MBA 2 <sup>nd</sup> Semester Students
No. of Participants	55 Students
Organization	TOCBM
Topic Of the Day	Designing Brochure for stall at some Entrepreneur Event
Type of Activity	IT Club Activity
Venue:	Room-407
Report prepared by	Dr. Priyanka Joshi
Faculty In-charge	Dr. Priyanka Joshi

Department of MBA at The Oxford College of Science, Arts, Commerce and management, under IT Club, organized the "Brochure making Activity using CANVA" on 31st of 2025 at 3 PM, in Seminar Hall, Room No: 407, 4th floor. This event is conducted with an objective of fostering creative mindsets among MBA students. The activity showcased creativity, teamwork, and digital design skills. A total of 17 enthusiastic teams comprising 55 students participated in this dynamic event.

Each team designed unique and informative brochures on a variety of tech and social themes, using tools like Canva, MS Publisher, and Photoshop. The competition encouraged students to explore visual communication while enhancing their collaborative and presentation skills.

The event was a resounding success, reflecting the talent and enthusiasm of our budding and dynamic managers.

